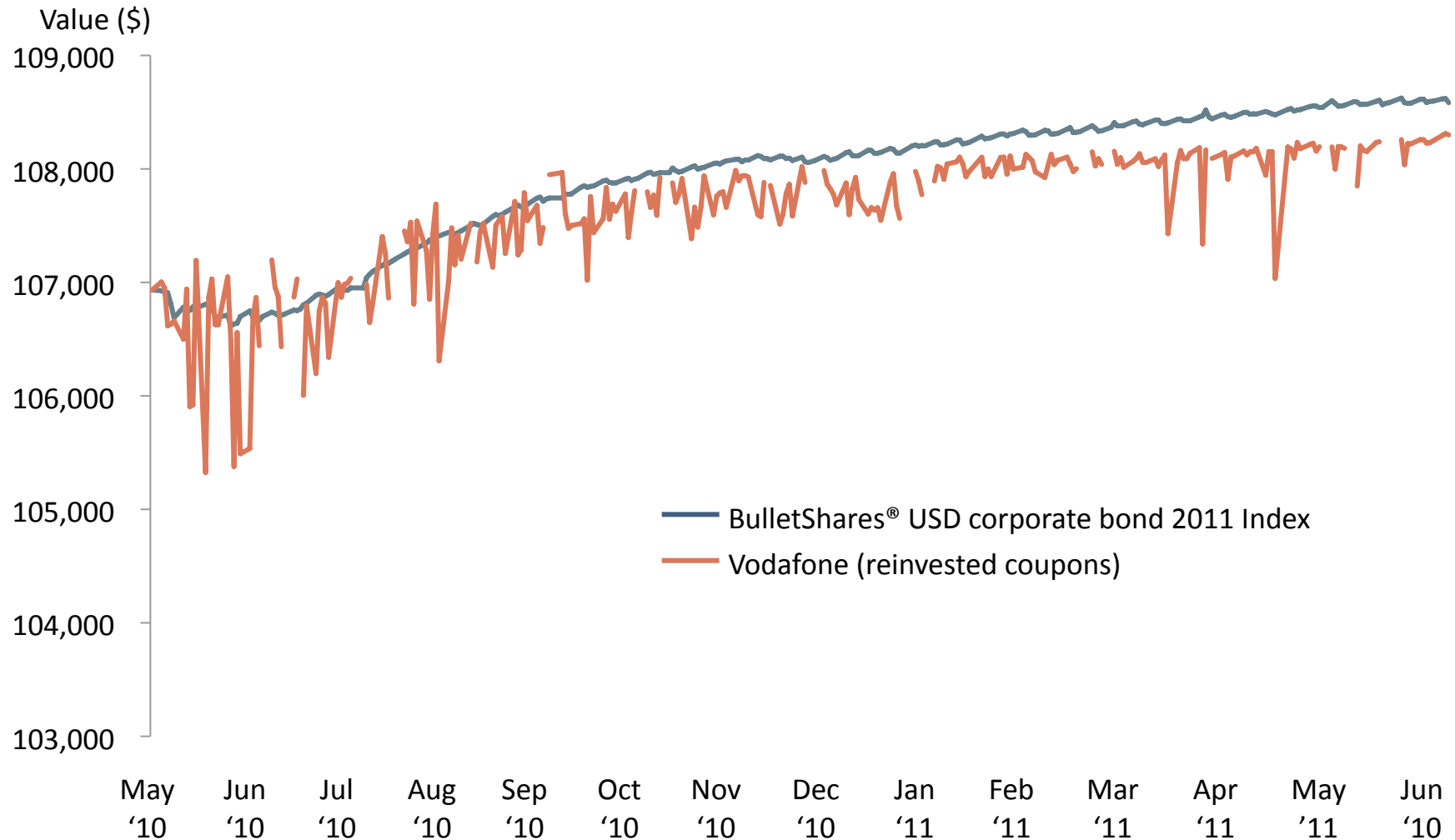


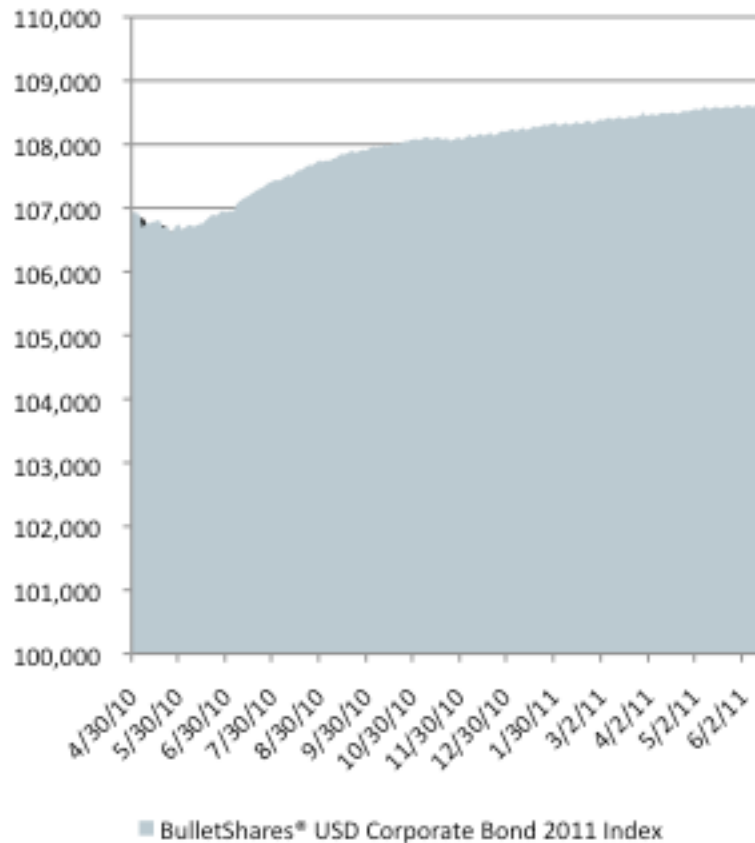
BulletShares® Indices have a bond-like total return profile



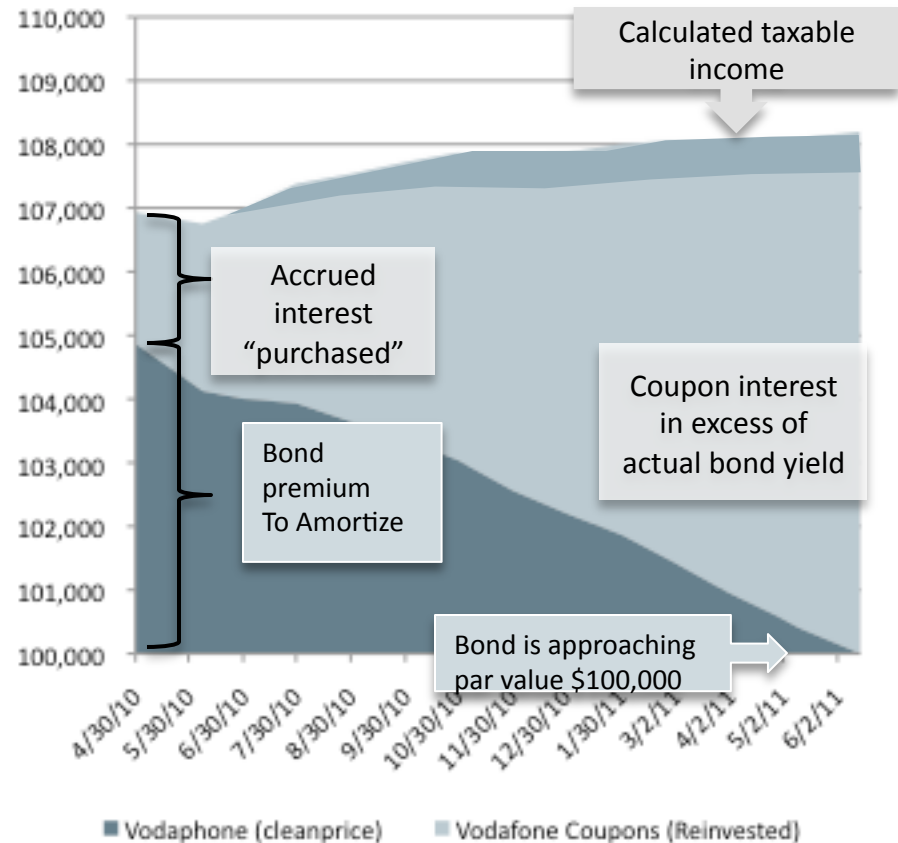
Note: Comparison of total return of an investment in 100 Vodafone 5.5% 6/15/2011 maturity bonds with the 2011 BulletShares® 2011 USD Corporate Bond Index during the time period 4/30/2010 through 6/15/2011. Assumes all bond coupons reinvested.

BulletShares® Indices provide additional benefits over individual bonds

BulletShares® 2011 Bond Index



Vodafone 5.5% 6/15/2011 bond



Note: Comparison of total return of an investment in 100 Vodafone 5.5% 6/15/2011 maturity bonds with the 2011 BulletShares® 2011 USD Corporate Bond Index during the time period 4/30/2010 through 6/15/2011. Assumes all bond coupons reinvested.