

**Accretive Asset Management Announces Initial Constituents of
BulletShares® USD Corporate Bond 2021 Index**

Naperville, IL December 26, 2011 Accretive Asset Management LLC today announces the initial constituents of the BulletShares® USD Corporate Bond 2021 Index effective December 31, 2011.

About BulletShares® Indices

Each BulletShares® USD Corporate Bond Index tracks a diversified basket of bonds and is designed to have a cash flow profile similar to that of an individual held-to-maturity bond. Investment products based on BulletShares® Indices can be used like individual bonds to create everything from simple laddered portfolios to highly customized portfolios that address the outcome-oriented needs of particular investors.

About Accretive Asset Management

Accretive Asset Management LLC creates investment products that help financial advisors better serve their clients. A recognized innovator in fixed income securities indexing, AAM delivers investor-focused solutions that improve upon traditional indexing techniques. As of December 31, 2011, AAM had licensed BulletShares® Indices to 11 NYSE Arca-listed ETFs with approximately \$762 million in assets under license.

For more information contact:

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 Managing Director and Head of Product Development
 (630) 687-1258

BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
BulletShares® USD Corporate Bond 2021 Index	GOLDMAN SACHS GROUP INC	7/27/2021	5.25%
BulletShares® USD Corporate Bond 2021 Index	HSBC FINANCE CORP	1/15/2021	6.676%
BulletShares® USD Corporate Bond 2021 Index	MORGAN STANLEY	1/25/2021	5.75%
BulletShares® USD Corporate Bond 2021 Index	HSBC HLDGS PLC	4/5/2021	5.1%
BulletShares® USD Corporate Bond 2021 Index	LLOYDS TSB BK PLC	1/21/2021	6.375%
BulletShares® USD Corporate Bond 2021 Index	MORGAN STANLEY	7/28/2021	5.5%
BulletShares® USD Corporate Bond 2021 Index	WELLS FARGO CO MTN BE	4/1/2021	4.6%
BulletShares® USD Corporate Bond 2021 Index	BNP PARIBAS / BNP PARIBAS US	1/15/2021	5%
BulletShares® USD Corporate Bond 2021 Index	BANK AMER CORP	5/13/2021	5%
BulletShares® USD Corporate Bond 2021 Index	GENERAL ELEC CAP CORP	2/11/2021	5.3%
BulletShares® USD Corporate Bond 2021 Index	GENERAL ELEC CAP CORP MTN BE	1/7/2021	4.625%
BulletShares® USD Corporate Bond 2021 Index	INTEL CORP	10/1/2021	3.3%
BulletShares® USD Corporate Bond 2021 Index	JPMORGAN CHASE & CO	5/10/2021	4.625%
BulletShares® USD Corporate Bond 2021 Index	NBCUNIVERSAL MEDIA LLC	4/1/2021	4.375%
BulletShares® USD Corporate Bond 2021 Index	SANOFI	3/29/2021	4%

BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
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BulletShares® USD Corporate Bond 2021 Index VERIZON COMMUNICATIONS INC 11/1/2021 3.5%
 BulletShares® USD Corporate Bond 2021 Index AMGEN INC 11/15/2021 3.875%
 BulletShares® USD Corporate Bond 2021 Index GENERAL ELEC CAP CORP MTN BE 10/17/2021 4.65%
 BulletShares® USD Corporate Bond 2021 Index AT&T INC 8/15/2021 3.875%
 BulletShares® USD Corporate Bond 2021 Index ALTRIA GROUP INC 5/5/2021 4.75%
 BulletShares® USD Corporate Bond 2021 Index ARCELORMITTAL SA LUXEMBOURG 3/1/2021 5.5%
 BulletShares® USD Corporate Bond 2021 Index BANK AMER CORP 1/5/2021 5.875%
 BulletShares® USD Corporate Bond 2021 Index COOPERATIEVE CENTRALE RAIFF 1/11/2021 4.5%
 BulletShares® USD Corporate Bond 2021 Index DIRECTV HLDGS LLC / DIRECTV 3/1/2021 5%
 BulletShares® USD Corporate Bond 2021 Index ENSCO PLC 3/15/2021 4.7%
 BulletShares® USD Corporate Bond 2021 Index HEWLETT PACKARD CO 12/9/2021 4.65%
 BulletShares® USD Corporate Bond 2021 Index ROYAL BK SCOTLAND PLC 1/11/2021 6.125%
 BulletShares® USD Corporate Bond 2021 Index TELEFONICA EMISIONES S A U 2/16/2021 5.462%
 BulletShares® USD Corporate Bond 2021 Index UNITED PARCEL SERVICE INC 1/15/2021 3.125%
 BulletShares® USD Corporate Bond 2021 Index VERIZON COMMUNICATIONS INC 4/1/2021 4.6%
 BulletShares® USD Corporate Bond 2021 Index BP CAP MKTS P L C 3/11/2021 4.742%
 BulletShares® USD Corporate Bond 2021 Index BARRICK NORTH AMERICA FIN LL 5/30/2021 4.4%
 BulletShares® USD Corporate Bond 2021 Index COCA COLA CO 9/1/2021 3.3%
 BulletShares® USD Corporate Bond 2021 Index OCCIDENTAL PETE CORP DEL 2/1/2021 4.1%
 BulletShares® USD Corporate Bond 2021 Index AT&T INC 5/15/2021 4.45%
 BulletShares® USD Corporate Bond 2021 Index ALCOA INC 4/15/2021 5.4%
 BulletShares® USD Corporate Bond 2021 Index CAPITAL ONE FINL CORP 7/15/2021 4.75%
 BulletShares® USD Corporate Bond 2021 Index CATERPILLAR INC DEL 5/27/2021 3.9%
 BulletShares® USD Corporate Bond 2021 Index CENTURYLINK INC 6/15/2021 6.45%
 BulletShares® USD Corporate Bond 2021 Index DOW CHEM CO * 11/15/2021 4.125%
 BulletShares® USD Corporate Bond 2021 Index ECOLAB INC 12/8/2021 4.35%
 BulletShares® USD Corporate Bond 2021 Index GAP INC DEL 4/12/2021 5.95%
 BulletShares® USD Corporate Bond 2021 Index GILEAD SCIENCES INC * 12/1/2021 4.4%
 BulletShares® USD Corporate Bond 2021 Index HEWLETT PACKARD CO 6/1/2021 4.3%
 BulletShares® USD Corporate Bond 2021 Index JPMORGAN CHASE & CO 8/15/2021 4.35%
 BulletShares® USD Corporate Bond 2021 Index HCP INC 2/1/2021 5.375%
 BulletShares® USD Corporate Bond 2021 Index TRANSOCEAN INC 12/15/2021 6.375%
 BulletShares® USD Corporate Bond 2021 Index MERCK & CO INC NEW 1/15/2021 3.875%
 BulletShares® USD Corporate Bond 2021 Index THERMO FISHER SCIENTIFIC * 8/15/2021 3.6%
 BulletShares® USD Corporate Bond 2021 Index AMGEN INC 6/15/2021 4.1%
 BulletShares® USD Corporate Bond 2021 Index BP CAP MKTS P L C 11/1/2021 3.561%
 BulletShares® USD Corporate Bond 2021 Index BANK NEW YORK MTN BK ENT 9/23/2021 3.55%
 BulletShares® USD Corporate Bond 2021 Index BECTON DICKINSON & CO 11/8/2021 3.125%
 BulletShares® USD Corporate Bond 2021 Index DIRECTV HLDGS LLC / DIRECTV 2/15/2021 4.6%
 BulletShares® USD Corporate Bond 2021 Index DU PONT E I DE NEMOURS & CO 1/15/2021 3.625%
 BulletShares® USD Corporate Bond 2021 Index ERP OPER LTD PARTNERSHIP * 12/15/2021 4.625%
 BulletShares® USD Corporate Bond 2021 Index FRANCE TELECOM SA 9/14/2021 4.125%
 BulletShares® USD Corporate Bond 2021 Index GENERAL MLS INC 12/15/2021 3.15%
 BulletShares® USD Corporate Bond 2021 Index GILEAD SCIENCES INC * 4/1/2021 4.5%
 BulletShares® USD Corporate Bond 2021 Index GOOGLE INC 5/19/2021 3.625%
 BulletShares® USD Corporate Bond 2021 Index HEWLETT PACKARD CO 9/15/2021 4.375%
 BulletShares® USD Corporate Bond 2021 Index HOME DEPOT INC * 4/1/2021 4.4%
 BulletShares® USD Corporate Bond 2021 Index INTL PAPER CO 8/15/2021 7.5%
 BulletShares® USD Corporate Bond 2021 Index KEYCORP MEDIUM TERM NTS BE 3/24/2021 5.1%
 BulletShares® USD Corporate Bond 2021 Index MARATHON PETE CORP 3/1/2021 5.125%
 BulletShares® USD Corporate Bond 2021 Index METLIFE INC 2/8/2021 4.75%
 BulletShares® USD Corporate Bond 2021 Index NEWS AMER INC 2/15/2021 4.5%
 BulletShares® USD Corporate Bond 2021 Index NOBLE ENERGY INC * 12/15/2021 4.15%
 BulletShares® USD Corporate Bond 2021 Index THERMO FISHER SCIENTIFIC INC 3/1/2021 4.5%
 BulletShares® USD Corporate Bond 2021 Index TIME WARNER INC 1/15/2021 4.7%
 BulletShares® USD Corporate Bond 2021 Index TIME WARNER INC 3/29/2021 4.75%
 BulletShares® USD Corporate Bond 2021 Index TIME WARNER CABLE INC 9/1/2021 4%
 BulletShares® USD Corporate Bond 2021 Index TOYOTA MTR CRD CORP MTN BE 9/15/2021 3.4%

BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
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BulletShares® USD Corporate Bond 2021 Index UNILEVER CAP CORP 2/10/2021 4.25%
 BulletShares® USD Corporate Bond 2021 Index U S BANCORP MTNS BK ENT * 5/24/2021 4.125%
 BulletShares® USD Corporate Bond 2021 Index WAL MART STORES INC 4/15/2021 4.25%
 BulletShares® USD Corporate Bond 2021 Index QWEST CORP 12/1/2021 6.75%
 BulletShares® USD Corporate Bond 2021 Index LOCKHEED MARTIN CORP 9/15/2021 3.35%
 BulletShares® USD Corporate Bond 2021 Index SIMON PPTY GROUP LP 3/1/2021 4.375%
 BulletShares® USD Corporate Bond 2021 Index BOSTON PPTYS LTD PARTNERSHIP 5/15/2021 4.125%
 BulletShares® USD Corporate Bond 2021 Index ENERGY TRANSFER PRTNRS L P 6/1/2021 4.65%
 BulletShares® USD Corporate Bond 2021 Index HONEYWELL INTL INC 3/1/2021 4.25%
 BulletShares® USD Corporate Bond 2021 Index APPLIED MATLS INC 6/15/2021 4.3%
 BulletShares® USD Corporate Bond 2021 Index ARCHER DANIELS MIDLAND CO 3/1/2021 4.479%
 BulletShares® USD Corporate Bond 2021 Index BANK NOVA SCOTIA HALIFAX 1/13/2021 4.375%
 BulletShares® USD Corporate Bond 2021 Index BERKSHIRE HATHAWAY FIN CORP 1/15/2021 4.25%
 BulletShares® USD Corporate Bond 2021 Index BLACKROCK INC 5/24/2021 4.25%
 BulletShares® USD Corporate Bond 2021 Index DISNEY WALT CO MTNS BE 8/16/2021 2.75%
 BulletShares® USD Corporate Bond 2021 Index EOG RES INC 2/1/2021 4.1%
 BulletShares® USD Corporate Bond 2021 Index EQT CORP 11/15/2021 4.875%
 BulletShares® USD Corporate Bond 2021 Index PEPSICO INC 8/25/2021 3%
 BulletShares® USD Corporate Bond 2021 Index PHILIP MORRIS INTL INC 11/15/2021 2.9%
 BulletShares® USD Corporate Bond 2021 Index SMUCKER J M CO 10/15/2021 3.5%
 BulletShares® USD Corporate Bond 2021 Index STATE STR CORP 3/7/2021 4.375%
 BulletShares® USD Corporate Bond 2021 Index TYCO INTL LTD / TYCO INTL FI 1/15/2021 6.875%
 BulletShares® USD Corporate Bond 2021 Index CLIFFS NATURAL RESOURCES INC 4/1/2021 4.875%
 BulletShares® USD Corporate Bond 2021 Index NORTHROP GRUMMAN CORP 3/15/2021 3.5%
 BulletShares® USD Corporate Bond 2021 Index SIMON PPTY GROUP LP 12/1/2021 4.125%
 BulletShares® USD Corporate Bond 2021 Index TOYOTA MTR CRD CORP MTN BE 1/11/2021 4.25%
 BulletShares® USD Corporate Bond 2021 Index VENTAS RLTY LTD PARTNERSHIP 6/1/2021 4.75%
 BulletShares® USD Corporate Bond 2021 Index WELLPOINT INC * 8/15/2021 3.7%
 BulletShares® USD Corporate Bond 2021 Index XEROX CORP 5/15/2021 4.5%
 BulletShares® USD Corporate Bond 2021 Index BEST BUY INC 3/15/2021 5.5%
 BulletShares® USD Corporate Bond 2021 Index DISCOVERY COMMUNICATIONS LLC 6/15/2021 4.375%
 BulletShares® USD Corporate Bond 2021 Index KOHLS CORP * 11/1/2021 4%
 BulletShares® USD Corporate Bond 2021 Index L-3 COMMUNICATIONS CORP 2/15/2021 4.95%
 BulletShares® USD Corporate Bond 2021 Index COVENTRY HEALTH CARE INC * 6/15/2021 5.45%
 BulletShares® USD Corporate Bond 2021 Index DANAHER CORP DEL * 6/23/2021 3.9%
 BulletShares® USD Corporate Bond 2021 Index ENCANA CORP 11/15/2021 3.9%
 BulletShares® USD Corporate Bond 2021 Index ENBRIDGE ENERGY PARTNERS L P 9/15/2021 4.2%
 BulletShares® USD Corporate Bond 2021 Index GOODRICH CORP 2/1/2021 3.6%
 BulletShares® USD Corporate Bond 2021 Index MCKESSON CORP 3/1/2021 4.75%
 BulletShares® USD Corporate Bond 2021 Index PLAINS ALL AMERN PIPELINE L 2/1/2021 5%
 BulletShares® USD Corporate Bond 2021 Index REPUBLIC SVCS INC 11/15/2021 5.25%
 BulletShares® USD Corporate Bond 2021 Index TALISMAN ENERGY INC 2/1/2021 3.75%
 BulletShares® USD Corporate Bond 2021 Index VIACOM INC NEW 12/15/2021 3.875%
 BulletShares® USD Corporate Bond 2021 Index FIRSTENERGY SOLUTIONS CORP 8/15/2021 6.05%
 BulletShares® USD Corporate Bond 2021 Index PLUM CREEK TIMBERLANDS L P 3/15/2021 4.7%
 BulletShares® USD Corporate Bond 2021 Index CVS CAREMARK CORPORATION 5/15/2021 4.125%
 BulletShares® USD Corporate Bond 2021 Index JEFFERIES GROUP INC NEW 4/15/2021 6.875%
 BulletShares® USD Corporate Bond 2021 Index MAGELLAN MIDSTREAM HLDGS LP 2/1/2021 4.25%
 BulletShares® USD Corporate Bond 2021 Index QUEST DIAGNOSTICS INC 4/1/2021 4.7%
 BulletShares® USD Corporate Bond 2021 Index LOWES COS INC 4/15/2021 3.75%
 BulletShares® USD Corporate Bond 2021 Index AETNA INC 6/1/2021 4.125%
 BulletShares® USD Corporate Bond 2021 Index AMERICAN TOWER CORP 11/1/2021 5.9%
 BulletShares® USD Corporate Bond 2021 Index AMERISOURCEBERGEN CORP * 11/15/2021 3.5%
 BulletShares® USD Corporate Bond 2021 Index ANHEUSER BUSCH INBEV WORLDWI 2/15/2021 4.375%
 BulletShares® USD Corporate Bond 2021 Index APACHE CORP 2/1/2021 3.625%
 BulletShares® USD Corporate Bond 2021 Index BANK NEW YORK MTN BK ENT 2/1/2021 4.15%
 BulletShares® USD Corporate Bond 2021 Index BERKSHIRE HATHAWAY INC DEL 8/15/2021 3.75%
 BulletShares® USD Corporate Bond 2021 Index CAMPBELL SOUP CO 4/15/2021 4.25%

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BulletShares® USD Corporate Bond 2021 Index CANADIAN NAT RES LTD * 11/15/2021 3.45%
 BulletShares® USD Corporate Bond 2021 Index CAROLINA PWR & LT CO * 9/15/2021 3%
 BulletShares® USD Corporate Bond 2021 Index DEERE JOHN CAP CORP MTNS BE 7/12/2021 3.9%
 BulletShares® USD Corporate Bond 2021 Index DEERE JOHN CAP CORP MTNS BE 10/15/2021 3.15%
 BulletShares® USD Corporate Bond 2021 Index DEVON ENERGY CORP NEW * 7/15/2021 4%
 BulletShares® USD Corporate Bond 2021 Index DISNEY WALT CO MTNS BE 6/1/2021 3.75%
 BulletShares® USD Corporate Bond 2021 Index DOMINION RES INC VA NEW 3/15/2021 4.45%
 BulletShares® USD Corporate Bond 2021 Index DU PONT E I DE NEMOURS & CO 4/1/2021 4.25%
 BulletShares® USD Corporate Bond 2021 Index DUKE ENERGY CORP NEW * 9/15/2021 3.55%
 BulletShares® USD Corporate Bond 2021 Index DUKE ENERGY CAROLINAS LLC * 6/15/2021 3.9%
 BulletShares® USD Corporate Bond 2021 Index EL PASO PIPELINE PARTNERS OP 10/1/2021 5%
 BulletShares® USD Corporate Bond 2021 Index FLUOR CORP NEW 9/15/2021 3.375%
 BulletShares® USD Corporate Bond 2021 Index GENERAL DYNAMICS CORP 7/15/2021 3.875%
 BulletShares® USD Corporate Bond 2021 Index HALLIBURTON CO * 11/15/2021 3.25%
 BulletShares® USD Corporate Bond 2021 Index INTERNATIONAL BUSINESS MACHS 11/1/2021 2.9%
 BulletShares® USD Corporate Bond 2021 Index JOHNSON CTLS INC 3/1/2021 4.25%
 BulletShares® USD Corporate Bond 2021 Index JOY GLOBAL INC 10/15/2021 5.125%
 BulletShares® USD Corporate Bond 2021 Index LOWES COS INC * 11/15/2021 3.8%
 BulletShares® USD Corporate Bond 2021 Index MARSH & MCLENNAN COS INC * 7/15/2021 4.8%
 BulletShares® USD Corporate Bond 2021 Index MEDTRONIC INC 3/15/2021 4.125%
 BulletShares® USD Corporate Bond 2021 Index MICROSOFT CORP 2/8/2021 4%
 BulletShares® USD Corporate Bond 2021 Index NATIONAL FUEL GAS CO N J * 12/1/2021 4.9%
 BulletShares® USD Corporate Bond 2021 Index NORDSTROM INC * 10/15/2021 4%
 BulletShares® USD Corporate Bond 2021 Index NORFOLK SOUTHERN CORP 12/1/2021 3.25%
 BulletShares® USD Corporate Bond 2021 Index NORTHERN TR CORP 8/23/2021 3.375%
 BulletShares® USD Corporate Bond 2021 Index OHIO PWR CO 10/1/2021 5.375%
 BulletShares® USD Corporate Bond 2021 Index PPL ENERGY SUPPLY LLC 12/15/2021 4.6%
 BulletShares® USD Corporate Bond 2021 Index PENTAIR INC * 5/15/2021 5%
 BulletShares® USD Corporate Bond 2021 Index PERKINELMER INC 11/15/2021 5%
 BulletShares® USD Corporate Bond 2021 Index PRAXAIR INC 3/15/2021 4.05%
 BulletShares® USD Corporate Bond 2021 Index PRAXAIR INC 9/1/2021 3%
 BulletShares® USD Corporate Bond 2021 Index PROGRESSIVE CORP OHIO 8/23/2021 3.75%
 BulletShares® USD Corporate Bond 2021 Index SOUTHERN CALIF EDISON CO * 6/1/2021 3.875%
 BulletShares® USD Corporate Bond 2021 Index TECK RESOURCES LTD 1/15/2021 4.5%
 BulletShares® USD Corporate Bond 2021 Index TOTAL CAPITAL 12/15/2021 4.25%
 BulletShares® USD Corporate Bond 2021 Index TOTAL CAPITAL 1/28/2021 4.125%
 BulletShares® USD Corporate Bond 2021 Index UNION PAC CORP 2/1/2021 4%
 BulletShares® USD Corporate Bond 2021 Index UNITEDHEALTH GROUP INC * 11/15/2021 3.375%
 BulletShares® USD Corporate Bond 2021 Index V F CORP * 9/1/2021 3.5%
 BulletShares® USD Corporate Bond 2021 Index VIACOM INC 3/1/2021 4.5%
 BulletShares® USD Corporate Bond 2021 Index VODAFONE GROUP PLC NEW 3/16/2021 4.375%
 BulletShares® USD Corporate Bond 2021 Index WESTERN GAS PARTNERS LP * 6/1/2021 5.375%
 BulletShares® USD Corporate Bond 2021 Index WILLIAMS PARTNERS L P * 11/15/2021 4%
 BulletShares® USD Corporate Bond 2021 Index WILLIS GROUP HLDGS PUBLIC LT 3/15/2021 5.75%