

**Accretive Asset Management Announces Changes to the
Constituents of BulletShares® Corporate Bond Indices**

Naperville, IL November 28, 2011 Accretive Asset Management LLC today announces changes to the constituents of BulletShares® USD Corporate Bond Indices. The changes will be effective after the close of business, November 30, 2011.

About BulletShares® Indices

Each BulletShares® USD Corporate Bond Index tracks a diversified basket of bonds and is designed to have a cash flow profile similar to that of an individual held-to-maturity bond. Investment products based on BulletShares® Indices can be used like individual bonds to create everything from simple laddered portfolios to highly customized portfolios that address the outcome-oriented needs of particular investors.

About Accretive Asset Management

Accretive Asset Management LLC creates investment products that help financial advisors better serve their clients. A recognized innovator in fixed income securities indexing, AAM delivers investor-focused solutions that improve upon traditional indexing techniques. As of November 28, 2011, AAM had licensed BulletShares® Indices to 11 NYSE Arca-listed ETFs with approximately \$717 million in assets under license.

For more information contact:

Darrin DeCosta, CFA
Managing Director and Head of Product Development
(630) 687-1258

Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
--------------------	----------------------------	--------------------	----------------------	---------------

ADD BulletShares® USD Corporate Bond 2014 Index INTERNATIONAL BUSINESS MACHS
10/31/2014 0.875%

ADD BulletShares® USD Corporate Bond 2014 Index ROYAL BK OF CDA BD CDS 10/30/2014
1.45%

ADD BulletShares® USD Corporate Bond 2014 Index AMGEN INC 11/15/2014 1.875%

ADD BulletShares® USD Corporate Bond 2014 Index TOYOTA MTR CRD CORP MTN BE
11/17/2014 1.25%

ADD BulletShares® USD Corporate Bond 2014 Index VERIZON COMMUNICATIONS INC
11/3/2014 1.25%

Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
-------------	---------------------	-------------	---------------	--------

ADD BulletShares® USD Corporate Bond 2014 Index BANK NEW YORK MTN BK ENT
11/24/2014 1.7%

ADD BulletShares® USD Corporate Bond 2014 Index CANADIAN NAT RES LTD 11/14/2014
1.45%

ADD BulletShares® USD Corporate Bond 2014 Index ZIONS BANCORPORATION 9/23/2014
7.75%

ADD BulletShares® USD Corporate Bond 2016 Index U S BANCORP MTNS BK ENT 11/15/2016
2.2%

ADD BulletShares® USD Corporate Bond 2016 Index VERIZON COMMUNICATIONS INC
11/1/2016 2%

ADD BulletShares® USD Corporate Bond 2016 Index AMGEN INC 11/15/2016 2.5%

ADD BulletShares® USD Corporate Bond 2016 Index BP CAP MKTS P L C 11/1/2016 2.248%

ADD BulletShares® USD Corporate Bond 2016 Index MARATHON PETE CORP 3/1/2016 3.5%

ADD BulletShares® USD Corporate Bond 2016 Index STATOIL ASA 11/23/2016 1.8%

ADD BulletShares® USD Corporate Bond 2016 Index CIGNA CORP 11/15/2016 2.75%

ADD BulletShares® USD Corporate Bond 2016 Index DUKE ENERGY CORP NEW 11/15/2016
2.15%

ADD BulletShares® USD Corporate Bond 2016 Index BECTON DICKINSON & CO 11/8/2016
1.75%

ADD BulletShares® USD Corporate Bond 2016 Index KELLOGG CO 11/17/2016 1.875%

ADD BulletShares® USD Corporate Bond 2016 Index L-3 COMMUNICATIONS CORP 11/15/2016
3.95%

ADD BulletShares® USD Corporate Bond 2017 Index SUNTRUST BKS INC 1/20/2017 3.5%

ADD BulletShares® USD Corporate Bond 2017 Index BANK NEW YORK MTN BK ENT
1/17/2017 2.4%

ADD BulletShares® USD Corporate Bond 2017 Index SIMON PPTY GROUP LP 1/30/2017 2.8%

ADD BulletShares® USD Corporate Bond 2018 Index BOSTON PPTYS LTD PARTNERSHIP
11/15/2018 3.7%

ADD BulletShares® USD Corporate Bond 2018 Index BROADCOM CORP 11/1/2018 2.7%

DELETE BulletShares® USD Corporate Bond 2011 Index CREDIT SUISSE USA INC 11/15/2011
6.125%

DELETE BulletShares® USD Corporate Bond 2011 Index GENERAL ELEC CAP CORP MTN BE
11/15/2011 5%

DELETE BulletShares® USD Corporate Bond 2011 Index KRAFT FOODS INC 11/1/2011 5.625%

DELETE BulletShares® USD Corporate Bond 2011 Index ORIX CORP 11/22/2011 5.48%

DELETE BulletShares® USD Corporate Bond 2011 Index 3M CO MEDIUM TERM NTS BK ENT
11/1/2011 4.5%

DELETE BulletShares® USD Corporate Bond 2011 Index GENERAL ELEC CAP CORP MTN BE
11/21/2011 4.375%

DELETE BulletShares® USD Corporate Bond 2011 Index BANK ONE CORP 11/15/2011 5.9%

DELETE BulletShares® USD Corporate Bond 2011 Index WESTERN UN CO 11/17/2011 5.4%

DELETE BulletShares® USD Corporate Bond 2011 Index MOTOROLA SOLUTIONS INC
11/1/2011 8%

DELETE BulletShares® USD Corporate Bond 2011 Index HONEYWELL INTL INC 11/1/2011
6.125%

DELETE BulletShares® USD Corporate Bond 2011 Index PPL ENERGY SUPPLY LLC 11/1/2011
6.4%

Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
--------------------	----------------------------	--------------------	----------------------	---------------

DELETE BulletShares® USD Corporate Bond 2011 Index PACIFICORP 11/15/2011 6.9%

DELETE BulletShares® USD Corporate Bond 2011 Index PANCANADIAN PETE LTD 11/1/2011 6.3%

DELETE BulletShares® USD Corporate Bond 2012 Index SBC COMMUNICATIONS INC 2/1/2012 5.875%

DELETE BulletShares® USD Corporate Bond 2012 Index VERIZON GLOBAL FDG CORP 9/1/2012 7.375%

DELETE BulletShares® USD Corporate Bond 2012 Index VERIZON NEW YORK INC 4/1/2012 6.875%

DELETE BulletShares® USD Corporate Bond 2012 Index COMMONWEALTH EDISON CO 3/15/2012 6.15%

DELETE BulletShares® USD Corporate Bond 2012 Index VERIZON GLOBAL FDG CORP 6/15/2012 6.875%

DELETE BulletShares® USD Corporate Bond 2012 Index VERIZON MD INC 3/1/2012 6.125%