

Accretive Asset Management Announces Changes to the Constituents of BulletShares® Corporate Bond Indices

Naperville, IL October 28, 2011 Accretive Asset Management LLC today announces changes to the constituents of BulletShares® USD Corporate Bond Indices. The changes will be effective after the close of business, October 31, 2011.

About BulletShares® Indices

Each BulletShares® USD Corporate Bond Index tracks a diversified basket of bonds and is designed to have a cash flow profile similar to that of an individual held-to-maturity bond. Investment products based on BulletShares® Indices can be used like individual bonds to create everything from simple laddered portfolios to highly customized portfolios that address the outcome-oriented needs of particular investors.

About Accretive Asset Management

Accretive Asset Management LLC creates investment products that help financial advisors better serve their clients. A recognized innovator in fixed income securities indexing, AAM delivers investor-focused solutions that improve upon traditional indexing techniques. As of October 28, 2011, AAM had licensed BulletShares® Indices to 11 NYSE Arca-listed ETFs with approximately \$670 million in assets under license.

For more information contact:

Darrin DeCosta, CFA
 Managing Director and Head of Product Development
 (630) 687-1258

Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
	ADD BulletShares® USD Corporate Bond 2012 Index	PETROHAWK ENERGY CORP	6/1/2015	7.875%
	ADD BulletShares® USD Corporate Bond 2014 Index	PETROHAWK ENERGY CORP	8/15/2018	7.25%
	ADD BulletShares® USD Corporate Bond 2014 Index	SANOFI-AVENTIS	9/30/2014	1.2%
	ADD BulletShares® USD Corporate Bond 2014 Index	PETROHAWK ENERGY CORP	8/1/2014	10.5%
	ADD BulletShares® USD Corporate Bond 2015 Index	PETROHAWK ENERGY CORP	6/1/2019	6.25%
	ADD BulletShares® USD Corporate Bond 2016 Index	CITIGROUP INC	6/15/2016	3.953%

Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
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ADD BulletShares® USD Corporate Bond 2016 Index TORONTO DOMINION BANK 10/19/2016 2.375%

ADD BulletShares® USD Corporate Bond 2016 Index GENERAL ELEC CAP CORP MTN BE 10/17/2016 3.35%

ADD BulletShares® USD Corporate Bond 2016 Index BARRICK GOLD CORP 5/30/2016 2.9%

ADD BulletShares® USD Corporate Bond 2016 Index 3M CO 9/29/2016 1.375%

ADD BulletShares® USD Corporate Bond 2016 Index ORIX CORP 1/12/2016 5%

DELETE BulletShares® USD Corporate Bond 2011 Index AT&T CORP 11/15/2011 7.3%

DELETE BulletShares® USD Corporate Bond 2011 Index AMERICAN INTL GROUP INC MTN 10/18/2011 5.375%

DELETE BulletShares® USD Corporate Bond 2011 Index BELLSOUTH CORP 10/15/2011 6%

DELETE BulletShares® USD Corporate Bond 2011 Index CINGULAR WIRELESS LLC 12/15/2011 6.5%

DELETE BulletShares® USD Corporate Bond 2011 Index HOUSEHOLD FIN CORP 10/15/2011 6.375%

DELETE BulletShares® USD Corporate Bond 2012 Index QWEST CORP 3/15/2012 8.875%

DELETE BulletShares® USD Corporate Bond 2013 Index LOCKHEED MARTIN CORP 3/14/2013 4.121%

DELETE BulletShares® USD Corporate Bond 2014 Index CA INC 12/1/2014 6.125%

DELETE BulletShares® USD Corporate Bond 2014 Index ITT CORP 5/1/2014 4.9%

DELETE BulletShares® USD Corporate Bond 2014 Index MAY DEPT STORES CO 7/15/2014 5.75%

DELETE BulletShares® USD Corporate Bond 2017 Index WILLIS NORTH AMER INC 3/28/2017 6.2%

DELETE BulletShares® USD Corporate Bond 2019 Index ITT CORP 5/1/2019 6.125%