

## Accretive Asset Management Announces Changes to the Constituents of BulletShares® Corporate Bond Indices

Naperville, IL September 27, 2011 Accretive Asset Management LLC today announces changes to the constituents of BulletShares® USD Corporate Bond Indices. The changes will be effective after the close of business, September 30, 2011.

### About BulletShares® Indices

Each BulletShares® USD Corporate Bond Index tracks a diversified basket of bonds and is designed to have a cash flow profile similar to that of an individual held-to-maturity bond. Investment products based on BulletShares® Indices can be used like individual bonds to create everything from simple laddered portfolios to highly customized portfolios that address the outcome-oriented needs of particular investors.

### About Accretive Asset Management

Accretive Asset Management LLC creates investment products that help financial advisors better serve their clients. A recognized innovator in fixed income securities indexing, AAM delivers investor-focused solutions that improve upon traditional indexing techniques. As of September 27, 2011, AAM had licensed BulletShares® Indices to 11 NYSE Arca-listed ETFs with approximately \$600 million in assets under license.

### For more information contact:

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Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
	ADD BulletShares® USD Corporate Bond 2013 Index	ASHLAND INC NEW	6/1/2017	9.125%
	ADD BulletShares® USD Corporate Bond 2014 Index	AMERICAN INTL GROUP INC	9/15/2014	4.25%
	ADD BulletShares® USD Corporate Bond 2015 Index	HEWLETT PACKARD CO	3/15/2015	2.35%
	ADD BulletShares® USD Corporate Bond 2016 Index	INTEL CORP	10/1/2016	1.95%
	ADD BulletShares® USD Corporate Bond 2016 Index	TOYOTA MTR CRD CORP MTN BE	9/15/2016	2%
	ADD BulletShares® USD Corporate Bond 2016 Index	AMERICAN EXPRESS CR CORP MTN	9/19/2016	2.8%

<b>Change Type</b>	<b>BulletShares® Index</b>	<b>ISSUER NAME</b>	<b>Maturity Date</b>	<b>Coupon</b>
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ADD BulletShares® USD Corporate Bond 2016 Index HEWLETT PACKARD CO 9/15/2016 3%  
 ADD BulletShares® USD Corporate Bond 2016 Index PNC FUNDING CORP 9/19/2016 2.7%  
 ADD BulletShares® USD Corporate Bond 2016 Index AMERICAN INTL GROUP INC 9/15/2016 4.875%  
 ADD BulletShares® USD Corporate Bond 2016 Index STRYKER CORP 9/30/2016 2%  
 ADD BulletShares® USD Corporate Bond 2016 Index LOCKHEED MARTIN CORP 9/15/2016 2.125%  
 ADD BulletShares® USD Corporate Bond 2018 Index MARATHON OIL CORP 3/15/2018 5.9%  
 ADD BulletShares® USD Corporate Bond 2020 Index NBCUNIVERSAL MEDIA LLC 4/30/2020 5.15%  
 DELETE BulletShares® USD Corporate Bond 2011 Index DEVON FING CORP U L C 9/30/2011 6.875%  
 DELETE BulletShares® USD Corporate Bond 2011 Index SHELL INTERNATIONAL FIN BV 9/22/2011 1.3%  
 DELETE BulletShares® USD Corporate Bond 2011 Index DAIMLER-BENZ NORTH AMERCPMTN 9/8/2011 5.75%  
 DELETE BulletShares® USD Corporate Bond 2011 Index CITIGROUP INC 9/29/2011 5.1%  
 DELETE BulletShares® USD Corporate Bond 2011 Index CAPITAL ONE FINL CORP 9/15/2011 5.7%  
 DELETE BulletShares® USD Corporate Bond 2011 Index FPL GROUP CAP INC 9/1/2011 5.625%  
 DELETE BulletShares® USD Corporate Bond 2012 Index CHEVRON CORPORATION 3/3/2012 3.45%  
 DELETE BulletShares® USD Corporate Bond 2012 Index SUNTRUST BKS INC 11/5/2012 5.25%  
 DELETE BulletShares® USD Corporate Bond 2013 Index BAKER HUGHES INC 11/15/2013 6.5%  
 DELETE BulletShares® USD Corporate Bond 2015 Index COCA COLA ENTERPRISES INC 3/1/2015 4.25%  
 DELETE BulletShares® USD Corporate Bond 2015 Index PLUM CREEK TIMBERLANDS L P 11/15/2015 5.875%  
 DELETE BulletShares® USD Corporate Bond 2017 Index SUNTRUST BKS INC 9/11/2017 6%  
 DELETE BulletShares® USD Corporate Bond 2018 Index PROLOGIS 5/15/2018 6.625%  
 DELETE BulletShares® USD Corporate Bond 2018 Index RAYTHEON CO 12/15/2018 6.4%  
 DELETE BulletShares® USD Corporate Bond 2020 Index PROLOGIS 3/15/2020 6.875%