

**Accretive Asset Management Announces Changes to the  
Constituents of BulletShares® Corporate Bond Indices**

Naperville, IL July 27, 2011 Accretive Asset Management LLC today announces changes to the constituents of BulletShares® USD Corporate Bond Indices. The changes will be effective after the close of business, July 31, 2011.

**About BulletShares® Indices**

Each BulletShares® USD Corporate Bond Index tracks a diversified basket of bonds and is designed to have a cash flow profile similar to that of an individual held-to-maturity bond. Investment products based on BulletShares® Indices can be used like individual bonds to create everything from simple laddered portfolios to highly customized portfolios that address the outcome-oriented needs of particular investors.

**About Accretive Asset Management**

Accretive Asset Management LLC creates investment products that help financial advisors better serve their clients. A recognized innovator in fixed income securities indexing, AAM delivers investor-focused solutions that improve upon traditional indexing techniques. As of July 27, 2011, AAM had licensed BulletShares® Indices to 11 NYSE Arca-listed ETFs with approximately \$490 million in assets under license.

**For more information contact:**

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<b>Change Type</b>	<b>BulletShares® Index</b>	<b>ISSUER NAME</b>	<b>Maturity Date</b>	<b>Coupon</b>
ADD	BulletShares® USD Corporate Bond 2013 Index	WYNN LAS VEGAS LLC / WYNN *	11/1/2017	7.875%
ADD	BulletShares® USD Corporate Bond 2014 Index	ANHEUSER BUSCH INBEV WORLDWI	7/14/2014	1.5%
ADD	BulletShares® USD Corporate Bond 2014 Index	CAPITAL ONE FINL CORP	7/15/2014	2.125%
ADD	BulletShares® USD Corporate Bond 2014 Index	TORONTO DOMINION BANK	7/14/2014	1.375%
ADD	BulletShares® USD Corporate Bond 2015 Index	WYNN LAS VEGAS LLC / WYNN *	8/15/2020	7.75%

<b>Change Type</b>	<b>BulletShares® Index</b>	<b>ISSUER NAME</b>	<b>Maturity Date</b>	<b>Coupon</b>
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ADD BulletShares® USD Corporate Bond 2015 Index GENERAL DYNAMICS CORP 1/15/2015  
1.375%

ADD BulletShares® USD Corporate Bond 2015 Index GENERAL ELEC CAP CORP MTN BE  
6/30/2015 2.375%

ADD BulletShares® USD Corporate Bond 2016 Index JPMORGAN CHASE & CO GLBL SB  
7/5/2016 3.15%

ADD BulletShares® USD Corporate Bond 2016 Index INTERNATIONAL BUSINESS MACHS  
7/22/2016 1.95%

ADD BulletShares® USD Corporate Bond 2016 Index ROYAL BK OF CDA BD CDS 7/20/2016  
2.3%

ADD BulletShares® USD Corporate Bond 2016 Index SVENSKA HANDELSBANKEN AB  
7/12/2016 3.125%

ADD BulletShares® USD Corporate Bond 2016 Index TORONTO DOMINION BANK 7/14/2016  
2.5%

ADD BulletShares® USD Corporate Bond 2016 Index AMGEN INC 6/15/2016 2.3%

ADD BulletShares® USD Corporate Bond 2016 Index CAPITAL ONE FINL CORP 7/15/2016  
3.15%

ADD BulletShares® USD Corporate Bond 2016 Index TYSON FOODS INC 4/1/2016 6.6%

ADD BulletShares® USD Corporate Bond 2016 Index DEVON ENERGY CORP NEW \*  
7/15/2016 2.4%

ADD BulletShares® USD Corporate Bond 2016 Index GENERAL DYNAMICS CORP 7/15/2016  
2.25%

DELETE BulletShares® USD Corporate Bond 2011 Index ROYAL BK CDA MONTREAL 7/20/2011  
5.65%

DELETE BulletShares® USD Corporate Bond 2011 Index MERRILL LYNCH CO INC 7/25/2011  
5.77%

DELETE BulletShares® USD Corporate Bond 2011 Index DISNEY WALT CO 7/15/2011 5.7%

DELETE BulletShares® USD Corporate Bond 2011 Index GENERAL DYNAMICS CORP 7/15/2011  
1.8%

DELETE BulletShares® USD Corporate Bond 2011 Index HEINZ H J FIN CO GTD 7/15/2011  
6.625%

DELETE BulletShares® USD Corporate Bond 2011 Index TELECOM ITALIA CAP 7/18/2011  
6.2%

DELETE BulletShares® USD Corporate Bond 2011 Index LAFARGE COPPEE S A 7/15/2011  
6.15%

DELETE BulletShares® USD Corporate Bond 2013 Index UNION PAC CORP 1/31/2013 5.45%

DELETE BulletShares® USD Corporate Bond 2014 Index MARSH & MCLENNAN COS INC  
7/15/2014 5.375%

DELETE BulletShares® USD Corporate Bond 2015 Index METROPOLITAN LIFE 9/29/2015  
2.5%

DELETE BulletShares® USD Corporate Bond 2015 Index MARSH & MCLENNAN COS INC  
9/15/2015 5.75%

DELETE BulletShares® USD Corporate Bond 2017 Index UNION PAC CORP NT 11/15/2017  
5.75%

DELETE BulletShares® USD Corporate Bond 2018 Index UNION PAC CORP NT 8/15/2018 5.7%

DELETE BulletShares® USD Corporate Bond 2020 Index BARD C R INC 1/15/2021 4.4%