

Accretive Asset Management Announces Changes to the Constituents of BulletShares® Corporate Bond Indices

Naperville, IL May 26, 2011 Accretive Asset Management LLC today announces changes to the constituents of BulletShares® USD Corporate Bond Indices. The changes will be effective after the close of business, May 31, 2011.

About BulletShares® Indices

Each BulletShares® USD Corporate Bond Index tracks a diversified basket of bonds and is designed to have a cash flow profile similar to that of an individual held-to-maturity bond. Investment products based on BulletShares® Indices can be used like individual bonds to create everything from simple laddered portfolios to highly customized portfolios that address the outcome-oriented needs of particular investors.

About Accretive Asset Management

Accretive Asset Management LLC creates investment products that help financial advisors better serve their clients. A recognized innovator in fixed income securities indexing, AAM delivers investor-focused solutions that improve upon traditional indexing techniques. As of May 26, 2011, AAM had licensed BulletShares® Indices to 11 NYSE Arca-listed ETFs with approximately \$410 million in assets under license.

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Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
	ADD BulletShares® USD Corporate Bond 2012 Index	QWEST COMMUNICATIONS INTL *		
	10/1/2015	8%		
	ADD BulletShares® USD Corporate Bond 2012 Index	BB&T CORP	10/1/2012	4.75%
	ADD BulletShares® USD Corporate Bond 2012 Index	HEWLETT PACKARD CO	7/1/2012	6.5%
	ADD BulletShares® USD Corporate Bond 2013 Index	INTERNATIONAL LEASE FIN CORP	5/15/2016	5.75%
	ADD BulletShares® USD Corporate Bond 2013 Index	TOTAL CAP CDA LTD	5/13/2013	0.347%
	ADD BulletShares® USD Corporate Bond 2013 Index	QWEST COMMUNICATIONS INTL *		
	4/1/2018	7.125%		
	ADD BulletShares® USD Corporate Bond 2013 Index	MERCK & CO INC	2/15/2013	4.375%
	ADD BulletShares® USD Corporate Bond 2013 Index	TEXAS INSTRS INC	5/15/2013	0.875%

Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
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ADD BulletShares® USD Corporate Bond 2014 Index BBVA U S SR S A UNIPERSONAL
 5/16/2014 3.25%
 ADD BulletShares® USD Corporate Bond 2014 Index GOOGLE INC 5/19/2014 1.25%
 ADD BulletShares® USD Corporate Bond 2014 Index INTERNATIONAL BUSINESS MACHS
 5/12/2014 1.25%
 ADD BulletShares® USD Corporate Bond 2014 Index JOHNSON & JOHNSON 5/15/2014 1.2%
 ADD BulletShares® USD Corporate Bond 2014 Index TEXAS INSTRS INC 5/15/2014 1.375%
 ADD BulletShares® USD Corporate Bond 2014 Index QWEST COMMUNICATIONS INTL *
 2/15/2014 7.5%
 ADD BulletShares® USD Corporate Bond 2014 Index CATERPILLAR FINL SVCS MTNS B
 5/20/2014 1.375%
 ADD BulletShares® USD Corporate Bond 2014 Index BB&T CORPORATION * 4/28/2014
 2.05%
 ADD BulletShares® USD Corporate Bond 2014 Index BMO BANK OF MONTREAL 4/29/2014
 1.75%
 ADD BulletShares® USD Corporate Bond 2014 Index ABBEY NATL TREAS SVCS PLC 4/25/2014
 2.875%
 ADD BulletShares® USD Corporate Bond 2014 Index TD AMERITRADE HLDG CORP 12/1/2014
 4.15%
 ADD BulletShares® USD Corporate Bond 2014 Index TYCO INTL GROUP S A 10/15/2014
 4.125%
 ADD BulletShares® USD Corporate Bond 2015 Index DONNELLEY R R & SONS CO 5/15/2015
 5.5%
 ADD BulletShares® USD Corporate Bond 2016 Index MORGAN STANLEY 4/29/2016 3.8%
 ADD BulletShares® USD Corporate Bond 2016 Index BNP PARIBAS / BNP PARIBAS US
 2/23/2016 3.6%
 ADD BulletShares® USD Corporate Bond 2016 Index AT&T INC 5/15/2016 2.95%
 ADD BulletShares® USD Corporate Bond 2016 Index EXPRESS SCRIPTS INC 5/15/2016 3.125%
 ADD BulletShares® USD Corporate Bond 2016 Index GENERAL ELEC CAP CORP MTN BE
 5/9/2016 2.95%
 ADD BulletShares® USD Corporate Bond 2016 Index INTERNATIONAL LEASE FIN CORP
 5/15/2019 6.25%
 ADD BulletShares® USD Corporate Bond 2016 Index ABBEY NATL TREAS SVCS PLC 4/27/2016
 4%
 ADD BulletShares® USD Corporate Bond 2016 Index GOOGLE INC 5/19/2016 2.125%
 ADD BulletShares® USD Corporate Bond 2016 Index PEPSICO INC 5/10/2016 2.5%
 ADD BulletShares® USD Corporate Bond 2016 Index TEXAS INSTRS INC 5/16/2016 2.375%
 ADD BulletShares® USD Corporate Bond 2016 Index JOHNSON & JOHNSON 5/15/2016 2.15%
 ADD BulletShares® USD Corporate Bond 2016 Index PHILIP MORRIS INTL INC 5/16/2016 2.5%
 ADD BulletShares® USD Corporate Bond 2016 Index PRUDENTIAL FINL INC MTNS BOO
 5/12/2016 3%
 ADD BulletShares® USD Corporate Bond 2017 Index TELEFONICA EMISIONES SA 7/3/2017
 6.221%
 ADD BulletShares® USD Corporate Bond 2017 Index HARTFORD FINL SVCS GROUP INC
 3/15/2017 5.375%
 ADD BulletShares® USD Corporate Bond 2017 Index HEWLETT PACKARD CO 3/1/2017 5.4%
 ADD BulletShares® USD Corporate Bond 2018 Index HBOS PLC MEDIUM TERM SUB NT
 5/21/2018 6.75%

Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
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ADD BulletShares® USD Corporate Bond 2018 Index REPUBLIC SVCS INC 5/15/2018 3.8%
ADD BulletShares® USD Corporate Bond 2018 Index AMGEN INC 6/1/2018 6.15%
ADD BulletShares® USD Corporate Bond 2019 Index HARTFORD FINL SVCS GROUP INC
1/15/2019 6%
ADD BulletShares® USD Corporate Bond 2019 Index JOHNSON & JOHNSON 5/15/2013 0.7%
ADD BulletShares® USD Corporate Bond 2019 Index LINCOLN NATL CORP IND 7/1/2019
8.75%
ADD BulletShares® USD Corporate Bond 2019 Index OMNICOM GROUP INC 7/15/2019 6.25%
ADD BulletShares® USD Corporate Bond 2019 Index ROWAN COS INC 8/1/2019 7.875%
ADD BulletShares® USD Corporate Bond 2019 Index THOMSON CORP 10/15/2019 4.7%
ADD BulletShares® USD Corporate Bond 2020 Index COCA-COLA FEMSA S A DE C V 2/15/2020
4.625%

DELETE BulletShares® USD Corporate Bond 2011 Index VERIZON WIRELESS CAP LLC
5/20/2011 3.75%
DELETE BulletShares® USD Corporate Bond 2011 Index HSBC FINANCE CORP 5/15/2011
6.75%
DELETE BulletShares® USD Corporate Bond 2011 Index ABBOTT LABS 5/15/2011 5.6%
DELETE BulletShares® USD Corporate Bond 2011 Index HEWLETT PACKARD CO 5/27/2011
2.25%
DELETE BulletShares® USD Corporate Bond 2011 Index TYSON FOODS INC 10/1/2011 8.25%
DELETE BulletShares® USD Corporate Bond 2011 Index TOYOTA MTR CR CORP 5/18/2011
5.45%
DELETE BulletShares® USD Corporate Bond 2011 Index ALLIED WASTE NORTH AMER INC
5/15/2016 7.125%
DELETE BulletShares® USD Corporate Bond 2011 Index GEORGIA PAC CORP 5/15/2011
8.125%
DELETE BulletShares® USD Corporate Bond 2011 Index POTASH CORP SASK INC 5/31/2011
7.75%
DELETE BulletShares® USD Corporate Bond 2011 Index REED ELSEVIER CAP INC 8/1/2011
6.75%
DELETE BulletShares® USD Corporate Bond 2011 Index WASHINGTON MUT FIN CORP
5/15/2011 6.875%
DELETE BulletShares® USD Corporate Bond 2013 Index BOSTON PPTYS LTD PARTNERSHIP
1/15/2013 6.25%
DELETE BulletShares® USD Corporate Bond 2016 Index PROLOGIS 11/15/2016 5.625%
DELETE BulletShares® USD Corporate Bond 2017 Index MARATHON OIL CORP 10/1/2017 6%
DELETE BulletShares® USD Corporate Bond 2018 Index MARATHON OIL CORP 3/15/2018
5.9%
DELETE BulletShares® USD Corporate Bond 2019 Index MARATHON OIL CORP 2/15/2019
7.5%
DELETE BulletShares® USD Corporate Bond 2020 Index CONSOLIDATED RAIL CORP
6/15/2020 9.75%