

## Accretive Asset Management Announces Changes to the Constituents of BulletShares® USD Corporate Bond Indices

Naperville, IL April 27, 2011 Accretive Asset Management LLC today announces changes to the constituents of BulletShares® USD Corporate Bond Indices. The changes will be effective after the close of business, April 30, 2011.

### About BulletShares® Indices

Each BulletShares® USD Corporate Bond Index tracks a diversified basket of bonds and is designed to have a cash flow profile similar to that of an individual held-to-maturity bond. Investment products based on BulletShares® Indices can be used like individual bonds to create everything from simple laddered portfolios to highly customized portfolios that address the outcome-oriented needs of particular investors.

### About Accretive Asset Management

Accretive Asset Management LLC creates investment products that help financial advisors better serve their clients. A recognized innovator in fixed income securities indexing, AAM delivers investor-focused solutions that improve upon traditional indexing techniques. As of April 27, 2011, AAM had licensed BulletShares® Indices to 11 NYSE Arca-listed ETFs with approximately \$370 million in assets under license.

### For more information contact:

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 Managing Director and Head of Product Development  
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Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
	ADD BulletShares® USD Corporate Bond 2014 Index ANHEUSER BUSCH INBEV WORLDWI			
	1/15/2014			7.2%
	ADD BulletShares® USD Corporate Bond 2014 Index SANOFI AVENTIS			
	3/28/2014			1.625%
	ADD BulletShares® USD Corporate Bond 2014 Index SEMPra ENERGY			
	3/15/2014			2%
	ADD BulletShares® USD Corporate Bond 2014 Index VERIZON COMMUNICATIONS			
	3/28/2014			1.95%
	ADD BulletShares® USD Corporate Bond 2014 Index WAL MART STORES INC			
	4/15/2014			1.625%

<b>Change Type</b>	<b>BulletShares® Index</b>	<b>ISSUER NAME</b>	<b>Maturity Date</b>	<b>Coupon</b>
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ADD BulletShares® USD Corporate Bond 2016 Index BANK NOVA SCOTIA HALIFAX 3/29/2016 2.9%  
ADD BulletShares® USD Corporate Bond 2016 Index DU PONT E I DE NEMOURS & CO 4/1/2016 2.75%  
ADD BulletShares® USD Corporate Bond 2016 Index ROYAL BK OF CDA BD CDS 4/19/2016 2.875%  
ADD BulletShares® USD Corporate Bond 2016 Index SANOFI AVENTIS 3/29/2016 2.625%  
ADD BulletShares® USD Corporate Bond 2016 Index SANTANDER HLDGS USA INC 4/19/2016 4.625%  
ADD BulletShares® USD Corporate Bond 2016 Index VERIZON COMMUNICATIONS 4/1/2016 3%  
ADD BulletShares® USD Corporate Bond 2016 Index WAL MART STORES INC 4/15/2016 2.8%  
ADD BulletShares® USD Corporate Bond 2017 Index VIACOM INC NEW 4/1/2017 3.5%  
ADD BulletShares® USD Corporate Bond 2018 Index CF INDS INC 5/1/2018 6.875%  
ADD BulletShares® USD Corporate Bond 2018 Index JEFFERIES GROUP INC NEW 4/13/2018 5.125%  
ADD BulletShares® USD Corporate Bond 2019 Index ANHEUSER BUSCH INBEV WORLDWI 11/15/2019 6.875%  
ADD BulletShares® USD Corporate Bond 2020 Index CF INDS INC 5/1/2020 7.125%

DELETE BulletShares® USD Corporate Bond 2011 Index VERIZON PA INC 11/15/2011 5.65%  
DELETE BulletShares® USD Corporate Bond 2011 Index CHARTER ONE BK F S B CLEVELA 4/26/2011 5.5%  
DELETE BulletShares® USD Corporate Bond 2011 Index DIAGEO FIN BV 4/1/2011 3.875%  
DELETE BulletShares® USD Corporate Bond 2011 Index FEDERATED DEPT STORES INC DE 4/1/2011 6.625%  
DELETE BulletShares® USD Corporate Bond 2011 Index GENERAL ELEC CAP CORP MTN BE 4/28/2011 5.5%  
DELETE BulletShares® USD Corporate Bond 2011 Index KELLOGG CO 4/1/2011 6.6%  
DELETE BulletShares® USD Corporate Bond 2011 Index KROGER CO 4/1/2011 6.8%  
DELETE BulletShares® USD Corporate Bond 2011 Index MORGAN STANLEY 4/15/2011 6.75%  
DELETE BulletShares® USD Corporate Bond 2011 Index PSEG PWR LLC 4/15/2011 7.75%  
DELETE BulletShares® USD Corporate Bond 2011 Index SLM CORP MTN BOOK ENTRY 4/25/2011 5.45%  
DELETE BulletShares® USD Corporate Bond 2011 Index STAPLES INC 4/1/2011 7.75%  
DELETE BulletShares® USD Corporate Bond 2011 Index SUNTRUST BK ATLANTA MDTMSBNT 4/1/2011 6.375%  
DELETE BulletShares® USD Corporate Bond 2011 Index TRICON GLOBAL RESTAURANTS 4/15/2011 8.875%  
DELETE BulletShares® USD Corporate Bond 2011 Index VERIZON NEW ENG INC 9/15/2011 6.5%  
DELETE BulletShares® USD Corporate Bond 2012 Index XTO ENERGY INC 8/1/2012 5.9%  
DELETE BulletShares® USD Corporate Bond 2013 Index NEXEN INC 11/20/2013 5.05%  
DELETE BulletShares® USD Corporate Bond 2013 Index XTO ENERGY INC 12/15/2013 5.75%  
DELETE BulletShares® USD Corporate Bond 2014 Index BUNGE LTD FIN CORP 4/15/2014 5.35%  
DELETE BulletShares® USD Corporate Bond 2014 Index SLM CORP MTN BOOK ENTRY 11/14/2014 5.05%

Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
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DELETE BulletShares® USD Corporate Bond 2014 Index XTO ENERGY INC 2/1/2014 4.9%

DELETE BulletShares® USD Corporate Bond 2015 Index FREEPORT-MCMORAN COPPER & GO 4/1/2015 8.25%

DELETE BulletShares® USD Corporate Bond 2017 Index XTO ENERGY INC 8/1/2017 6.25%

DELETE BulletShares® USD Corporate Bond 2018 Index XTO ENERGY INC 6/15/2018 5.5%

DELETE BulletShares® USD Corporate Bond 2018 Index XTO ENERGY INC 12/15/2018 6.5%

DELETE BulletShares® USD Corporate Bond 2019 Index BUNGE LTD FIN CORP 6/15/2019 8.5%