

Accretive Asset Management Announces Changes to the Constituents of BulletShares® USD Corporate Bond Indices

Naperville, IL March 25, 2011 Accretive Asset Management LLC today announces changes to the constituents of BulletShares® USD Corporate Bond Indices. The changes will be effective after the close of business, March 31, 2011.

About BulletShares® Indices

Each BulletShares® USD Corporate Bond Index tracks a diversified basket of bonds and is designed to have a cash flow profile similar to that of an individual held-to-maturity bond. Investment products based on BulletShares® Indices can be used like individual bonds to create everything from simple laddered portfolios to highly customized portfolios that address the outcome-oriented needs of particular investors.

About Accretive Asset Management

Accretive Asset Management LLC creates investment products that help financial advisors better serve their clients. A recognized innovator in fixed income securities indexing, AAM delivers investor-focused solutions that improve upon traditional indexing techniques. As of March 15, 2011, AAM had licensed BulletShares® Indices to 11 NYSE Arca-listed ETFs with approximately \$278 million in assets under license.

For more information contact:

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Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
	ADD BulletShares® USD Corporate Bond 2011 Index	TYSON FOODS INC	10/1/2011	8.25%
	ADD BulletShares® USD Corporate Bond 2014 Index	CISCO SYS INC	3/14/2014	1.625%
	ADD BulletShares® USD Corporate Bond 2014 Index	ANHEUSER BUSCH INBEV WORLDWI	11/15/2014	5.375%
	ADD BulletShares® USD Corporate Bond 2014 Index	NTL CABLE PLC	1/15/2018	6.5%
	ADD BulletShares® USD Corporate Bond 2014 Index	TYSON FOODS INC	3/1/2014	10.5%
	ADD BulletShares® USD Corporate Bond 2014 Index	DEERE JOHN CAP CORP MTNS BE	3/3/2014	1.6%
	ADD BulletShares® USD Corporate Bond 2016 Index	BP CAP MKTS P L C	3/11/2016	3.2%

Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
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ADD BulletShares® USD Corporate Bond 2016 Index BANK AMER FDG CORP 3/17/2016
 3.625%
 ADD BulletShares® USD Corporate Bond 2016 Index DIRECTV HLDGS LLC / DIRECTV 3/1/2016
 3.5%
 ADD BulletShares® USD Corporate Bond 2016 Index ROYAL BK OF SCOTLAND PLC 3/16/2016
 4.375%
 ADD BulletShares® USD Corporate Bond 2016 Index BB&T CORPORATION 3/15/2016 3.2%
 ADD BulletShares® USD Corporate Bond 2016 Index ENSCO PLC 3/15/2016 3.25%
 ADD BulletShares® USD Corporate Bond 2016 Index STATE STR CORP 3/7/2016 2.875%
 ADD BulletShares® USD Corporate Bond 2016 Index SUNTRUST BKS INC 4/15/2016 3.6%
 ADD BulletShares® USD Corporate Bond 2016 Index MCKESSON CORP 3/1/2016 3.25%
 ADD BulletShares® USD Corporate Bond 2016 Index VODAFONE GROUP PLC NEW 3/16/2016
 2.875%
 ADD BulletShares® USD Corporate Bond 2016 Index ARCELORMITTAL SA LUXEMBOURG
 3/1/2016 3.75%
 ADD BulletShares® USD Corporate Bond 2016 Index KINDER MORGAN ENERGY PARTNER
 3/1/2016 3.5%
 ADD BulletShares® USD Corporate Bond 2016 Index MEDTRONIC INC 3/15/2016 2.625%
 ADD BulletShares® USD Corporate Bond 2017 Index CISCO SYS INC 3/14/2017 3.15%
 ADD BulletShares® USD Corporate Bond 2019 Index ANHEUSER BUSCH INBEV WORLDWI
 1/15/2019 7.75%
 ADD BulletShares® USD Corporate Bond 2020 Index BARD C R INC 1/15/2021 4.4%

DELETE BulletShares® USD Corporate Bond 2011 Index ABBOTT LABS 3/15/2011 3.75%
 DELETE BulletShares® USD Corporate Bond 2011 Index AMERICAN HOME PRODS CORP
 3/15/2011 6.95%
 DELETE BulletShares® USD Corporate Bond 2011 Index COCA COLA CO 3/15/2011 5.75%
 DELETE BulletShares® USD Corporate Bond 2011 Index COMCAST CORP NEW 3/15/2011 5.5%
 DELETE BulletShares® USD Corporate Bond 2011 Index COUNTRYWIDE HOME LOANS MTN B
 3/22/2011 4%
 DELETE BulletShares® USD Corporate Bond 2011 Index COX COMMUNICATIONS INC NEW
 3/15/2011 6.75%
 DELETE BulletShares® USD Corporate Bond 2011 Index CREDIT SUISSE USA INC 3/2/2011
 5.25%
 DELETE BulletShares® USD Corporate Bond 2011 Index DAIMLER CHRYSLER NORTH AMER
 3/15/2011 5.875%
 DELETE BulletShares® USD Corporate Bond 2011 Index DEUTSCHE TELEKOM INTL FIN B
 3/23/2011 5.375%
 DELETE BulletShares® USD Corporate Bond 2011 Index GOLDMAN SACHS GROUP INC *
 9/16/2011 0.75%
 DELETE BulletShares® USD Corporate Bond 2011 Index HOME DEPOT INC 3/1/2011 5.2%
 DELETE BulletShares® USD Corporate Bond 2011 Index INTERNATIONAL BUSINESS MACHS
 3/22/2011 4.95%
 DELETE BulletShares® USD Corporate Bond 2011 Index KINDER MORGAN ENERGY PARTNER
 3/15/2011 6.75%
 DELETE BulletShares® USD Corporate Bond 2014 Index MARATHON OIL CORP 2/15/2014
 6.5%

Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
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DELETE BulletShares® USD Corporate Bond 2013 Index NEWS AMER HLDGS INC 2/1/2013
9.25%

DELETE BulletShares® USD Corporate Bond 2013 Index OCCIDENTAL PETE CORP DEL
11/1/2013 7%

DELETE BulletShares® USD Corporate Bond 2011 Index PACIFIC GAS & ELEC CO 3/1/2011
4.2%

DELETE BulletShares® USD Corporate Bond 2011 Index PROGRESS ENERGY INC 3/1/2011
7.1%

DELETE BulletShares® USD Corporate Bond 2011 Index PROTECTIVE LIFE SECD TRS
3/15/2011 4%

DELETE BulletShares® USD Corporate Bond 2011 Index AT&T INC 3/15/2011 6.25%

DELETE BulletShares® USD Corporate Bond 2011 Index SAFEWAY INC 3/1/2011 6.5%

DELETE BulletShares® USD Corporate Bond 2019 Index SMITH INTL INC 3/15/2019 9.75%

DELETE BulletShares® USD Corporate Bond 2011 Index UNITEDHEALTH GROUP INC
3/15/2011 5.25%

DELETE BulletShares® USD Corporate Bond 2011 Index WACHOVIA CORP 3/15/2011 5.35%

DELETE BulletShares® USD Corporate Bond 2011 Index BOEING CAP CORP 3/1/2011 6.1%

DELETE BulletShares® USD Corporate Bond 2011 Index CSX CORP 3/15/2011 6.75%

DELETE BulletShares® USD Corporate Bond 2011 Index CHEVRON PHILLIPS CHEM CO LLC
3/15/2011 7%