

Accretive Asset Management Announces Changes to the Constituents of BulletShares® USD Corporate Bond Indices

Naperville, IL February 25, 2011 Accretive Asset Management LLC today announces changes to the constituents of BulletShares® USD Corporate Bond Indices. The changes will be effective after the close of business, February 28, 2011.

About BulletShares® Indices

Each BulletShares® USD Corporate Bond Index tracks a diversified basket of bonds and is designed to have a cash flow profile similar to that of an individual held-to-maturity bond. Investment products based on BulletShares® Indices can be used like individual bonds to create everything from simple laddered portfolios to highly customized portfolios that address the outcome-oriented needs of particular investors.

About Accretive Asset Management

Accretive Asset Management (AAM) was formed in 2008 to create products that help financial advisors better serve their clients. Through creative thinking informed by a strategic understanding of the marketplace, AAM conceives and develops innovative product concepts and designs marketing and branding strategies to commercialize its innovations.

For more information contact:

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Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
	ADD BulletShares® USD Corporate Bond 2014 Index	UBS AG BRH MTN SR DEP NT BE	1/28/2014	2.25%
	ADD BulletShares® USD Corporate Bond 2016 Index	ALLIED WORLD ASSURN CO HLDGS	8/1/2016	7.5%
	ADD BulletShares® USD Corporate Bond 2016 Index	GOLDMAN SACHS GROUP INC	2/7/2016	3.625%
	ADD BulletShares® USD Corporate Bond 2016 Index	JP MORGAN CHASE & CO	3/1/2016	3.45%
	ADD BulletShares® USD Corporate Bond 2016 Index	MICROSOFT CORP	2/8/2016	2.5%
	ADD BulletShares® USD Corporate Bond 2016 Index	TELEFONICA EMISONES SA	2/16/2016	3.992%
	ADD BulletShares® USD Corporate Bond 2016 Index	THERMO FISHER SCIENTIFIC INC	3/1/2016	3.2%
	ADD BulletShares® USD Corporate Bond 2016 Index	US BANCORP DEL	2/1/2016	3.442%
	ADD BulletShares® USD Corporate Bond 2016 Index	UNILEVER CAP CORP	2/10/2016	2.75%
	ADD BulletShares® USD Corporate Bond 2016 Index	WELLS FARGO & CO	6/15/2016	5.2%
	ADD BulletShares® USD Corporate Bond 2018 Index	STATE STR CORP	3/15/2018	4.956%

Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
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DELETE BulletShares® USD Corporate Bond 2011 Index CAMPBELL SOUP CO 2/15/2011 6.75%
 DELETE BulletShares® USD Corporate Bond 2011 Index CISCO SYS INC 2/22/2011 5.25%
 DELETE BulletShares® USD Corporate Bond 2011 Index CITIGROUP INC 2/14/2011 5.125%
 DELETE BulletShares® USD Corporate Bond 2011 Index DOW CHEM CO 2/1/2011 6.125%
 DELETE BulletShares® USD Corporate Bond 2011 Index GENERAL ELEC CAP CORP MTN BE 2/1/2011
 5.2%
 DELETE BulletShares® USD Corporate Bond 2011 Index GENERAL ELEC CAP CORP MTN BE
 2/22/2011 6.125%
 DELETE BulletShares® USD Corporate Bond 2011 Index JP MORGAN CHASE & CO 2/1/2011 6.75%
 DELETE BulletShares® USD Corporate Bond 2011 Index KEY BK NA MED TERM SUBBKNTS 2/1/2011
 7%
 DELETE BulletShares® USD Corporate Bond 2011 Index NORTHROP GRUMMAN CORP 2/15/2011
 7.125%
 DELETE BulletShares® USD Corporate Bond 2011 Index RELIANT ENERGY RES CORP 2/15/2011
 7.75%
 DELETE BulletShares® USD Corporate Bond 2011 Index TYCO INTL GROUP S A 2/15/2011 6.75%
 DELETE BulletShares® USD Corporate Bond 2011 Index VERIZON COMMUNICATIONS 2/15/2011
 5.35%
 DELETE BulletShares® USD Corporate Bond 2011 Index WAL MART STORES INC 2/15/2011 4.125%
 DELETE BulletShares® USD Corporate Bond 2011 Index WELLS FARGO BK N A 2/1/2011 6.45%

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