

## Accretive Asset Management Announces Changes to the Constituents of BulletShares® USD Corporate Bond Indices

Naperville, IL January 27, 2011 Accretive Asset Management LLC today announces changes to the constituents of BulletShares® USD Corporate Bond Indices. The changes will be effective after the close of business, January 31, 2011.

### About BulletShares® Indices

Each BulletShares® USD Corporate Bond Index tracks a diversified basket of bonds and is designed to have a cash flow profile similar to that of an individual held-to-maturity bond. Investment products based on BulletShares® Indices can be used like individual bonds to create everything from simple laddered portfolios to highly customized portfolios that address the outcome-oriented needs of particular investors.

### About Accretive Asset Management

Accretive Asset Management (AAM) was formed in 2008 to create products that help financial advisors better serve their clients. Through creative thinking informed by a strategic understanding of the marketplace, AAM conceives and develops innovative product concepts and designs marketing and branding strategies to commercialize its innovations.

### For more information contact:

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Change Type	BulletShares® Index	ISSUER NAME	Maturity Date	Coupon
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ADD BulletShares® USD Corporate Bond 2011 Index TELEFONICA EMISIONES SA 6/20/2011 5.984%

ADD BulletShares® USD Corporate Bond 2013 Index TELEFONICA EMISIONES SA 2/4/2013 5.855%

ADD BulletShares® USD Corporate Bond 2013 Index TELEFONICA EMISIONES SA 4/26/2013 2.582%

ADD BulletShares® USD Corporate Bond 2014 Index BARCLAYS BANK PLC 1/13/2014 2.375%

ADD BulletShares® USD Corporate Bond 2014 Index COMMONWEALTH EDISON CO 1/15/2014 1.625%

ADD BulletShares® USD Corporate Bond 2014 Index COOPERATIEVE CENTRALE RAIFF 1/10/2014 1.85%

<b>Change Type</b>	<b>BulletShares® Index</b>	<b>ISSUER NAME</b>	<b>Maturity Date</b>	<b>Coupon</b>
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ADD BulletShares® USD Corporate Bond 2014 Index CREDIT SUISSE NEW YORK BRANC  
 1/14/2014 2.2%  
 ADD BulletShares® USD Corporate Bond 2014 Index GENERAL ELEC CAP CORP MTN BE  
 1/7/2014 2.1%  
 ADD BulletShares® USD Corporate Bond 2014 Index JP MORGAN CHASE & CO 1/24/2014  
 2.05%  
 ADD BulletShares® USD Corporate Bond 2014 Index MORGAN STANLEY 1/24/2014 2.875%  
 ADD BulletShares® USD Corporate Bond 2014 Index ROYAL BK SCOTLAND PLC 1/11/2014  
 3.25%  
 ADD BulletShares® USD Corporate Bond 2014 Index TOTAL CAPITAL CANADA 1/28/2014  
 1.625%  
 ADD BulletShares® USD Corporate Bond 2015 Index TELEFONICA EMISIONES SA 1/15/2015  
 4.949%  
 ADD BulletShares® USD Corporate Bond 2015 Index TELEFONICA EMISIONES SA 4/27/2015  
 3.729%  
 ADD BulletShares® USD Corporate Bond 2016 Index ANHEUSER BUSCH 2/15/2016 2.875%  
 ADD BulletShares® USD Corporate Bond 2016 Index DEUTSCHE BK MX BANCA MULTIPL  
 1/11/2016 3.25%  
 ADD BulletShares® USD Corporate Bond 2016 Index DR PEPPER SNAPPLE GROUP 1/15/2016  
 2.9%  
 ADD BulletShares® USD Corporate Bond 2016 Index ENTERPRISE PRODS OPER LLC 2/1/2016  
 3.2%  
 ADD BulletShares® USD Corporate Bond 2016 Index FIFTH THIRD BANK 1/25/2016 3.625%  
 ADD BulletShares® USD Corporate Bond 2016 Index HCP INC 2/1/2016 3.75%  
 ADD BulletShares® USD Corporate Bond 2016 Index LLOYDS TSB BK PLC 1/21/2016 4.875%  
 ADD BulletShares® USD Corporate Bond 2016 Index NOMURA HLDGS INC 1/19/2016 4.125%  
 ADD BulletShares® USD Corporate Bond 2016 Index ONEOK PARTNERS 2/1/2016 3.25%  
 ADD BulletShares® USD Corporate Bond 2016 Index SLM CORP MTN BOOK ENTRY 1/25/2016  
 6.25%  
 ADD BulletShares® USD Corporate Bond 2016 Index TELEFONICA EMISIONES SA 6/20/2016  
 6.421%  
 ADD BulletShares® USD Corporate Bond 2016 Index TOYOTA MTR CRD CORP MTN BE  
 1/11/2016 2.8%  
 ADD BulletShares® USD Corporate Bond 2019 Index TELEFONICA EMISIONES SA 7/15/2019  
 5.877%  
 ADD BulletShares® USD Corporate Bond 2020 Index TELEFONICA EMISIONES SA 4/27/2020  
 5.134%

DELETE BulletShares® USD Corporate Bond 2011 Index CRH AMER INC 9/30/2011 5.625%  
 DELETE BulletShares® USD Corporate Bond 2011 Index CITIGROUP INC 1/18/2011 6.5%  
 DELETE BulletShares® USD Corporate Bond 2011 Index DAIMLER CHRYSLER NORTH AMER  
 1/18/2011 7.75%  
 DELETE BulletShares® USD Corporate Bond 2011 Index FORTUNE BRANDS INC 1/15/2011  
 5.125%  
 DELETE BulletShares® USD Corporate Bond 2011 Index GOLDMAN SACHS GROUP INC  
 1/15/2011 6.875%  
 DELETE BulletShares® USD Corporate Bond 2011 Index GOLDMAN SACHS GROUP INC  
 1/15/2011 5%

<b>Change Type</b>	<b>BulletShares® Index</b>	<b>ISSUER NAME</b>	<b>Maturity Date</b>	<b>Coupon</b>
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DELETE BulletShares® USD Corporate Bond 2011 Index HSBC FINANCE CORP 1/14/2011  
5.25%

DELETE BulletShares® USD Corporate Bond 2011 Index JP MORGAN CHASE & CO 1/17/2011  
4.6%

DELETE BulletShares® USD Corporate Bond 2011 Index JOHNSON CTLS INC 1/15/2011 5.25%

DELETE BulletShares® USD Corporate Bond 2011 Index MORGAN STANLEY 1/21/2011 5.05%

DELETE BulletShares® USD Corporate Bond 2011 Index ORACLE CORP / OZARK HLDG INC  
1/15/2011 5%

DELETE BulletShares® USD Corporate Bond 2011 Index TARGET CORP 1/15/2011 6.35%

DELETE BulletShares® USD Corporate Bond 2011 Index WELLPOINT INC 1/15/2011 5%

DELETE BulletShares® USD Corporate Bond 2011 Index WELLS FARGO & CO 1/12/2011  
4.875%

DELETE BulletShares® USD Corporate Bond 2011 Index BANK OF AMERICA CORPORATION  
1/15/2011 7.4%

DELETE BulletShares® USD Corporate Bond 2012 Index CRH AMER INC 3/15/2012 6.95%

DELETE BulletShares® USD Corporate Bond 2015 Index ZIONS BANCORPORATION  
11/16/2015 5.5%

DELETE BulletShares® USD Corporate Bond 2016 Index NISOURCE FIN CORP 3/15/2016  
10.75%

DELETE BulletShares® USD Corporate Bond 2018 Index STANLEY BLACK & DECKER INC  
11/17/2018 4.25%

DELETE BulletShares® USD Corporate Bond 2011 Index COMCAST CABLE COMMUNICATIONS  
1/30/2011 6.75%